



# UNITED WAY of Greater Milwaukee's Teen Pregnancy Prevention Initiative

## A Logic Model for Reducing Births to Teens

### STRATEGIES

### INPUTS/RESOURCES

### ACTIVITIES

### OUTCOMES



**HEALTH**

**GOAL**

Reduce Milwaukee's teen birth rate for 15 to 17 year olds by 46% by 2015

# TEEN PREGNANCY CRISIS

Teen pregnancy profoundly, and in most cases negatively, affects the lives of those involved while costing the community millions of dollars through direct care, ancillary services, and the overall drain on the workforce. Most alarming is the connection between Milwaukee's teen pregnancy epidemic and vicious, cyclical poverty.

Milwaukee has had one of the nation's highest rates of births to teens for decades. As a community, we are addressing it. And together we are seeing real results.

Since 2006, United Way has led efforts that achieved four consecutive drops in the local teen birth rate to its lowest rate in over three decades. One of the strategies that is moving the needle is United Way's investment in Healthy Girls through evidence-based programs that prevent teen pregnancy and sexual victimization.

## What we're doing:

- Sponsored and authored the comprehensive report, *If Truth be Told* with the community-wide Teen Pregnancy Prevention Oversight Committee to work in collaboration with agencies and community leaders. A five year progress report was released in May, 2011.
- Set an aggressive, public goal to reduce births to 15 to 17 year olds by 46% by 2015. All work of the collaborative aims to reach this goal.
- Acts as a convener, bringing together a cross-section of Greater Milwaukee with representatives from business, government, education, the medical field, the faith community, law enforcement and other nonprofits. The focused, cumulative efforts of everyone at the table are leading to measurable result.
- Invests in programs through the Healthy Girls Initiative that help youth to understand the consequences of teen pregnancy while also teaching them the skills needed to cope with social pressures with the goal of delaying sexual activity and avoiding becoming pregnant.

## ALARMING STATISTICS

- The long-term cost of a Milwaukee teen having one baby is estimated at \$79,320.
- Girls born to teen mothers are 83% more likely to become teen mothers.
- Children of teen mothers are much more likely to drop out of high school prior to graduation.
- In Wisconsin, 71% of babies born to teen girls are fathered by males over 20 years old. In 20% of the cases, the fathers are at least six years older.

## 2011 UNITED WAY HEALTHY GIRLS PROGRAMS

In 2011-2012, United Way is funding 15 evidence-based Healthy Girls programs focused on teen pregnancy and sexual victimization prevention for a total investment of \$631,000. More than 3,500 Milwaukee-area youth will be served by these programs this year.

**Boys & Girls Clubs of Greater Milwaukee**  
Funded Program: Making Proud Choices!

**Center for Self Sufficiency**  
Funded Program: Making Proud Choices!

**COA Youth & Family Centers**  
Funded Program: Making Proud Choices!

**Council for the Spanish Speaking, Inc**  
Funded Program: ¡Cuidate!

**HeartLove Place**  
Funded Program: Making Proud Choices!

**Neighborhood House of Milwaukee**  
Funded Program: Making Proud Choices!

**Neu-Life Community Resource Center**  
Funded Program: Making Proud Choices!

**New Beginnings Are Possible in partnership with New Concept Self-Development Center**  
Funded Program: Making Proud Choices!

**The Parenting Network**  
Funded Program: Making Proud Choices!

**Pathfinders**  
Funded Program: Making Proud Choices!

**PEARLS for Teen Girls**  
Funded Program: Making Proud Choices!

**Rosalie Manor Community & Family Services, Inc.**  
Funded Program: Making Proud Choices!

**Silver Spring Neighborhood Center**  
Funded Program: Making Proud Choices!

**UMOS**  
Funded Program: Expect Respect

**Walker's Point Youth & Family Center**  
Funded Program: Girls' Circle Paths to the Future

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of Greater Milwaukee



## TEEN PREGNANCY PREVENTION OVERSIGHT COMMITTEE

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